

33<sup>rd</sup> ANNUAL CONFERENCE OF THE AUSTRALASIAN SOCIETY  
OF CLINICAL IMMUNOLOGY AND ALLERGY (ASCIA)

Tuesday 5th to Friday 8th September 2023  
HYBRID | Sydney, Australia

# ASCIA2023CONFERENCE

# Sponsorship Prospectus

Updated 2<sup>nd</sup> December 2022

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## Invitation

It is a pleasure to invite you to participate as a sponsor in the ASCIA 2023 Conference, which will be held at the International Convention Centre (ICC) in Sydney from Tuesday 5<sup>th</sup> to Friday 8<sup>th</sup> September 2023.

Virtual online participation will also be possible, for delegates who are unable to attend in-person.

The ASCIA 2023 Conference program will include:

- Current allergy and clinical immunology issues and research presented by more than 60 speakers.
- Main sessions from 9am to 6pm AEST each day, with a focus on;
  - Food Allergy on Wednesday 6<sup>th</sup> September.
  - Drug, Insect and Respiratory Allergy on Thursday 7<sup>th</sup> September.
  - Immunodeficiency, Autoimmunity and Autoinflammatory Disorders on Friday 8<sup>th</sup> September.
- Concurrent sessions for Nurses and Dietitians on Friday 8<sup>th</sup> September 2022.
- Clinical Allergy Update for Medical Practitioners on Friday 8<sup>th</sup> September 2022.
- Presentations of selected posters on Tuesday 5<sup>th</sup> September.
- In-person presentations of clinical grand rounds (CGR) cases on Tuesday 5<sup>th</sup> September.
- Sponsored sessions each morning from Wednesday to Friday and after lunch on Thursday and Friday.
- Recording of all sessions, to enable on demand viewing by registered delegates for up to six months after the event, resulting in more continuing professional development (CPD) opportunities.

Sponsorship opportunities for the ASCIA 2023 Conference include:

- Onsite exhibition stands for three days, from Wednesday 6<sup>th</sup> to Friday 8<sup>th</sup> September.
- In-person or online sponsored sessions, including digital advertisements.
- Prizes awarded for poster and CGR presentations.

The ASCIA 2023 Conference will provide an international standard of CPD for ASCIA members and other health professionals working in allergy and clinical immunology. It will also provide an opportunity for important in-person interactions.

We look forward to your involvement.

Jill Smith  
ASCIA CEO

# ASCIA 2023 CONFERENCE SPONSORSHIP PROSPECTUS

## Program Summary

Time AEST	Tuesday 5 <sup>th</sup> Sept	Wednesday 6 <sup>th</sup> Sept	Thursday 7 <sup>th</sup> Sept	Friday 8 <sup>th</sup> Sept	Friday 8 <sup>th</sup> Sept	Friday 8 <sup>th</sup> Sept
	<b>ASCIA Posters and CGR Day</b>	<b>ASCIA Conference Day 1</b>	<b>ASCIA Conference Day 2</b>	<b>ASCIA Conference Day 3</b>	<b>ASCIA Nurse and Dietitian Updates</b>	<b>ASCIA Clinical Allergy Update</b>
08.00-08.50	Registration	Sponsored Sessions (In-Person and Online)	Sponsored Sessions (In-Person and Online)	Sponsored Sessions (In-Person and Online)	Sponsored Sessions (In-Person and Online)	Sponsored Sessions (In-Person and Online)
08.50-09.00	Welcome	Welcome	Welcome	Welcome	Welcome	Welcome
09.00-10.30	Food Allergy Posters + Q&A	ASCIA-CFAR Food Allergy Symposium + Q&A	Drug Allergy Symposium + Q&A	Immunodeficiency Symposium + Q&A	Food Allergy Symposium + Q&A	Allergy Symposium + Q&A
10.30-11.00	Coffee/Tea	Coffee/Tea Exhibition	Coffee/Tea Exhibition	Coffee/Tea Exhibition	Coffee/Tea Exhibition	Coffee/Tea Exhibition
11.00-12.30	Other Allergy Posters + Q&A	Food Allergy and Anaphylaxis Symposium 1 + Q&A	Insect Allergy Symposium + Q&A	Immunodeficiency and Autoimmunity Symposium + Q&A	Concurrent Allergy and Immunodeficiency Symposia + Q&A	Allergy Symposium + Q&A
12.30-13.30	Lunch	Lunch Exhibition	Lunch Exhibition	Lunch Exhibition	Lunch Exhibition	Lunch Exhibition
13.30-14.20	Immunodeficiency and Autoimmunity Posters + Q&A	AIFA Research Symposium + Q&A	Sponsored Sessions (In-Person and Online)	Sponsored Sessions (In-Person and Online)	Sponsored Sessions (In-Person and Online)	Sponsored Sessions (In-Person and Online)
14.30-16.00	CGR In-Person + Q&A	Food Allergy Research Publications + Q&A	Respiratory Allergy Symposium + Q&A	Autoinflammatory Disorders Symposium	Concurrent Allergy and Immunodeficiency Symposium/ Workshop	Allergy Cases Symposium/ Workshop
16.00-16.30	Coffee/Tea	Coffee/Tea Exhibition	Coffee/Tea Exhibition	Coffee/Tea Exhibition	Coffee/Tea Exhibition	Coffee/Tea Exhibition
16.30-18.00	CGR In-Person + Q&A	Food Allergy and Anaphylaxis Symposium 2 + Q&A	16.30-17.30 Basten Oration 17.30-18.00 ASCIA AGM	Immunodeficiency Symposium	Concurrent Allergy and Immunodeficiency Symposium/ Workshop	Allergy Cases Symposium/ Workshop
18.00-19.00	Wine and Cheese	Welcome Function		Awards and Closing Function	Awards and Closing Function	Awards and Closing Function
19.00-22.00	ASCIA Council Meeting	ASCIA Dinner Meetings	ASCIA Gala Dinner			

# ASCIA 2023 CONFERENCE SPONSORSHIP PROSPECTUS

## Sponsorship Opportunities

All prices quoted below are in Australian Dollars and GST (10%) will be added.

To apply for sponsorship, email [education@allergy.org.au](mailto:education@allergy.org.au)

### EXHIBITION STANDS

The ASCIA 2023 Exhibition will run onsite at the ICC for three days, from 10am to 4.30pm from Wednesday 6<sup>th</sup> to Friday 8<sup>th</sup> September 2023. Exhibition stands will be built on Tuesday 5<sup>th</sup> September and dismantled after 4pm on Friday 8<sup>th</sup> September. There is no virtual online exhibition at the ASCIA 2023 Conference.

Exhibition stands will be available in the following options:

- **Single 3m x 3m - \$8,000**
- **Double 3m x 6m - \$16,000**

Exhibition stands will include white flooring, white Octanorm walls, lighting, power and WiFi internet access.

Stands may be customised if required and signage can be up to 3.5m in height.

Stand locations will be allocated in early July 2023, once all sponsorship is confirmed by 30<sup>th</sup> June 2023.

Preferred locations are allocated in order of sponsorship levels (refer to page 4), with Diamond sponsors provided with the most prominent locations, followed by Platinum, Gold, Silver and Bronze sponsors.

Delegates will be encouraged to visit the ASCIA 2023 Conference exhibition stands throughout the conference. To help promote delegate visits, the exhibition hall will include:

- All day-time catering (lunches and coffee/tea breaks).
- Tables and seating for delegates.
- Electronic poster boards.

### SPONSORED SESSIONS

Sponsored sessions (50 minutes each) will be held at the following times and topics are subject to committee approval:

- **08.00-08.50 AEST** - on Wednesday, Thursday and Friday
- **13.30-14.20 AEST** - on Thursday and Friday

In 2023 there will be two types of sponsored sessions:

- **In-Person – with speakers presenting live in-person at the ICC and streamed, to allow in-person or online viewing by delegates - \$16,000**
- **Online – with speakers pre-recorded and the option of live online Q&A, all streamed onto a screen at the ICC to allow in-person or online viewing by delegates - \$12,000**

The time allocated for each sponsored session (in-person or online) needs to include any Q&A and digital advertisements within the 50 minute timeframe.

Sponsors can include their digital advertisement (2 minutes each) at the start and/or end of each sponsored session. These advertisements need to be developed and pre-recorded (as mp4 files) by sponsors, to be compliant with Medicines Australia's Code of Conduct.

**NOTE: Digital advertisements are only available as part of sponsored sessions and cannot be purchased as separate sponsorship items.**

### POSTER AND CGR AWARDS

The ASCIA 2023 Conference is an opportunity to sponsor prizes of \$500 for poster and CGR presentations judged by expert panels [www.allergy.org.au/hp/awards-grants/ascia-award-grant-scholarship-recipients](http://www.allergy.org.au/hp/awards-grants/ascia-award-grant-scholarship-recipients)

# ASCIA 2023 CONFERENCE SPONSORSHIP PROSPECTUS

## Sponsorship Levels

All prices quoted below are in Australian Dollars and GST (10%) will be added.

ASCIA 2023 Conference sponsorship includes:

- Listing on the ASCIA website [www.allergy.org.au/about-ascia/sponsors](http://www.allergy.org.au/about-ascia/sponsors) which is acknowledged in monthly ASCIA e-newsletters in the lead up to the event, and post-event.
- Listing in the online ASCIA 2023 Conference Program Book, platform, signage and between sessions.

**\*NOTE: Complimentary sponsor registrations CANNOT be transferred to delegates**

### DIAMOND SPONSORSHIP - \$42,000 - \$48,000

Options include:

- A. Double exhibition stand (\$16,000) and two in-person sponsored sessions (\$32,000).
- B. Double exhibition stand (\$16,000), one in-person sponsored session (\$16,000) and one online sponsored session (\$12,000)
- C. Double exhibition stand (\$16,000), one in-person sponsored session (\$16,000) and one sponsored dinner\*\* (\$10,000)

Diamond sponsorship includes ten complimentary\* sponsor registrations, valued at \$8,000 (\$800 each).

\*\*These dinners are held on Wednesday night and first preference is given to previous sponsors.

### PLATINUM SPONSORSHIP - \$28,000 - \$32,000

Options include:

- A. Double exhibition stand (\$16,000) and one online sponsored session (\$12,000).
- B. Double exhibition stand (\$16,000) and one in-person sponsored session (\$16,000).

Platinum sponsorship includes eight complimentary\* sponsor registrations, valued at \$6,400 (\$800 each).

### GOLD SPONSORSHIP - \$16,000

Options include:

- A. Double exhibition stand (\$16,000).
- B. One in-person sponsored session (\$16,000).
- C. One online sponsored session (\$12,000) and eight poster or CGR awards (\$4,000).

Gold sponsorship includes six complimentary\* sponsor registrations, valued at \$4,800 (\$800 each).

### SILVER SPONSORSHIP - \$12,000

Options include:

- A. Single exhibition stand (\$8,000) and four poster or CGR awards (\$4,000).
- B. One online sponsored session (\$12,000).

Silver sponsorship includes four complimentary\* sponsor registrations, valued at \$3,200 (\$800 each).

### BRONZE SPONSORSHIP - \$8,000

Single exhibition stand - \$8,000

Bronze sponsorship includes two complimentary\* sponsor registrations, valued at \$1,600 (\$800 each).

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